



VacZine Analytics[®]

Bringing life to vaccine strategy...



DiseaseINFOPACK[™]

Product Information Brochure

Autumn 2010

The importance of new vaccines

Today's healthcare company has to move more quickly than ever. Business models are changing rapidly as companies scramble to source innovation and maintain a value-driven portfolio.

Over recent years large pharmaceutical companies have turned their attention to vaccines and biologicals in an effort to diversify and counter revenue loss from generization. Although yearly revenues from vaccines are a small percentage of the overall pharmaceutical market, growth rates are impressive with many more blockbuster vaccines forecast to reach the marketplace.

At **VacZine Analytics** we recognize the strength of this new business dynamic. We also recognize the power of vaccination to alleviate the burden of disease. Our aim is to provide high-quality disease and commercial analysis to those working within or in collaboration with the vaccine industry. We focus on products and services to help clients build the case for developing new vaccines.



The key benefit of **DiseaseINFOPACK** is that it will save your time. You can also see what the experts think.

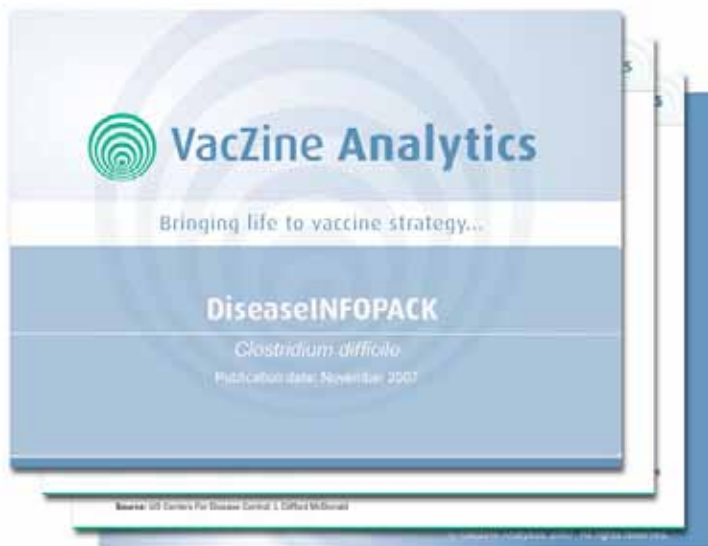
What is DiseaseINFOPACK?

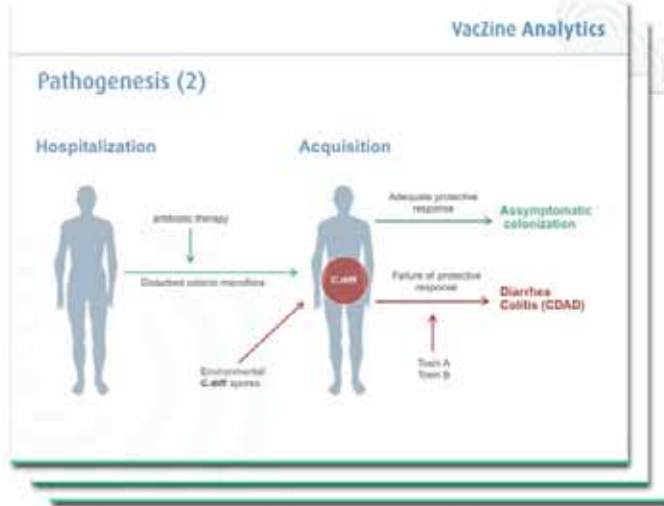
DiseaseINFOPACK is the platform product line of **VacZine Analytics**. It is an expert overview presentation designed to get a healthcare business professional "up to speed" quickly with the key facts and issues around a chosen disease causing pathogen.

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VacZine Analytics has meticulously gathered from high-quality secondary sources the most relevant points and structured them in an easy to follow logical fashion.

DiseaseINFOPACK covers subject areas spanning the pathogen, its etiology and transmission right through to clinical outcome, current disease management and future strategies. All key trends and issues are then discussed and validated with global opinion leaders giving a realistic "on the ground" viewpoint.





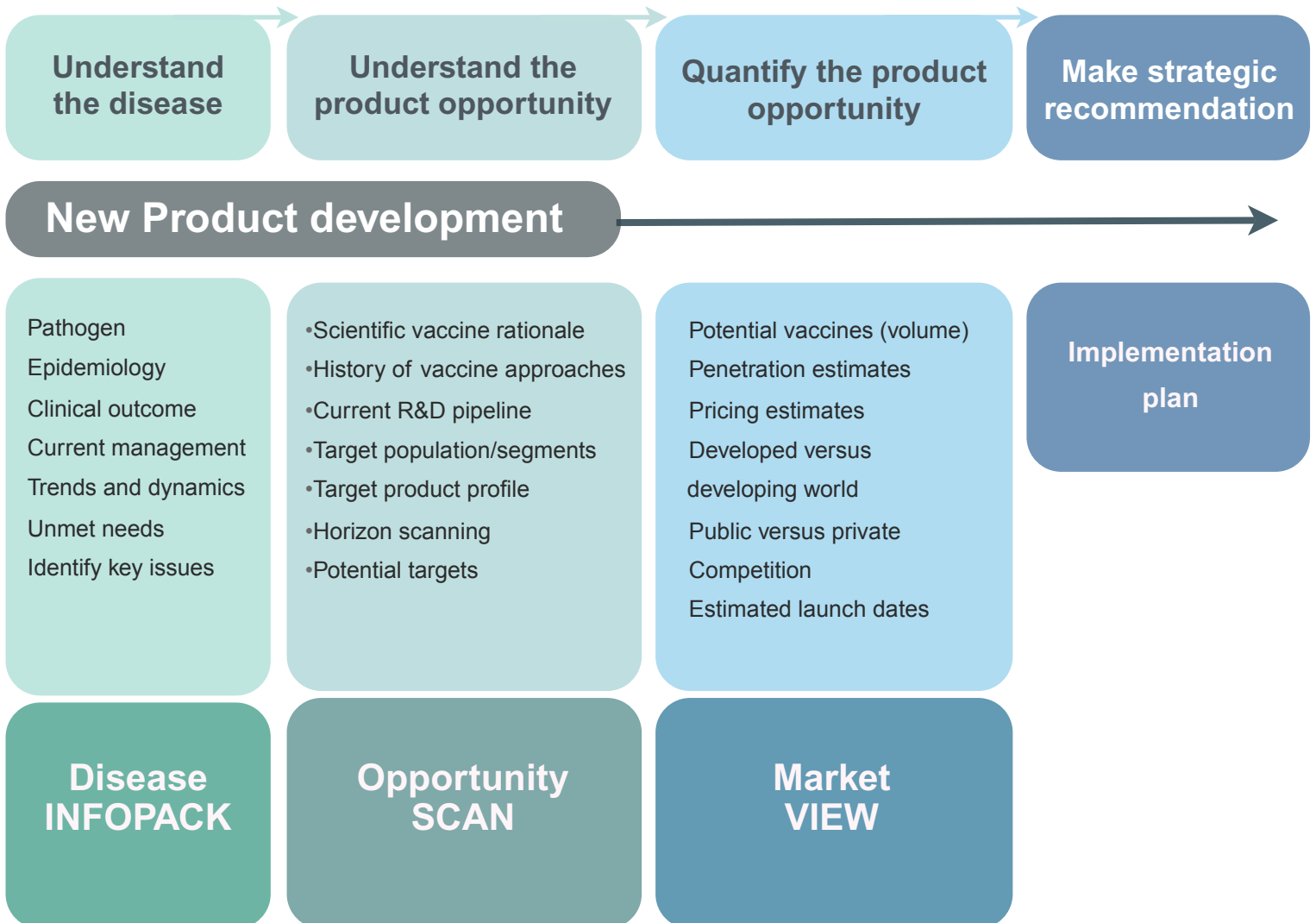
DiseaseINFOPACK forms the beginning of your new market evaluation and helps you get started quickly...

How can DiseaseINFOPACK help you?

At **VacZine Analytics** we believe that business professionals do not have the time to conduct literature searches prior to understanding a new disease area.

Even if a literature search is conducted by another party it is often delivered in a unusable format and moreover, not to a specified timeframe. Time-consuming analytical input is required to “make sense” of the research. Most importantly, companies find it difficult to gain a rapid independent viewpoint from the expert community.

DiseaseINFOPACK forms the beginning of your new market evaluation and helps you get started quickly. You can draw upon key bullets and diagrams to transfer to your own internal management presentation. Furthermore, you can trust that the subject has been authored by individuals who know infectious diseases and vaccines.



Published and Available Products

The following **DiseaseINFOPACKS** have been published and are available to order:

Autumn 2010

CAT No: VADIP001 - *Clostridium difficile* (US/EU)

CAT No: VADIP002 - Foot-and-mouth Disease

CAT No: VADIP003 - Community-acquired MRSA

CAT No: VADIP004 - ESBL-producing E.coli

CAT No: VADIP005 - *Acinetobacter baumannii*

CAT No: VADIP006 - Group A Strep (invasive)

CAT No: VADIP007 - RSV (elderly)

CAT No: VADIP008 - *Chlamydia trachomatis*

CAT No: VADIP009 - Norovirus/Calicivirus

CAT No: VADIP010 - Pandemic influenza

CAT No: VADIP011 - Non-typeable *H.influenzae*

CAT No: VADIP012 - Dental Caries*

CAT No: VADIP013 - Chikungunya virus

CAT No: VADIP014 - *Neisseria meningitidis*

CAT No: VADIP015 - Enterovirus-71

CAT No: VADIP016 - *S.dysgalactiae* (SDSE)

CAT No: VADIP017 - *Clostridium difficile* (CHINA)

CAT No: VADIP018 - *Clostridium difficile* (ROW/Emerging)

*More **DiseaseINFOPACKS** will be published on a rolling basis throughout the year. Please see our website for the most up-to-date schedule.

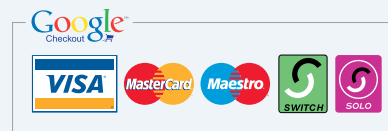
How to Order

DiseaseINFOPACKS along with our other products and services can easily be ordered by contacting us at:

To order please contact your region account manager or order direct at:

info@vacZine-analytics.com

Products can also be purchased on-line. Please review the **TERMS and CONDITIONS** of purchase.



VacZine Analytics products are supplied in portable document format (.pdf). Please visit: www.adobe.com



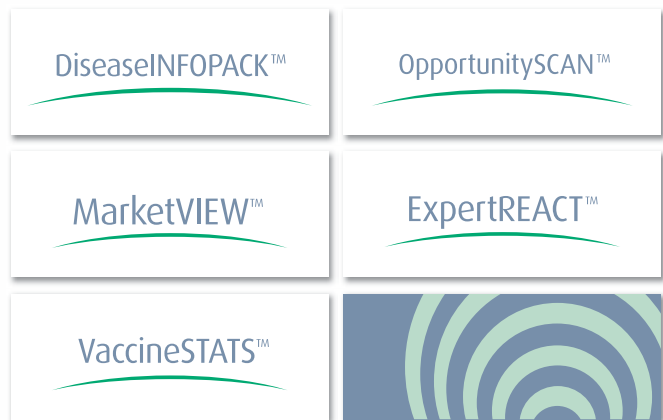


About VacZine Analytics

VacZine Analytics is an established research consultancy based in the United Kingdom.

We aim to provide high-quality disease and commercial analysis to those working within or in collaboration with the vaccine industry.

With our product lines:



Our key focus is helping clients build the case for developing new vaccines.

VacZine Analytics (R) is a trading division of Assay Advantage Ltd, UK Company Number: 5807728

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TERMS and CONDITIONS:

VacZine Analytics supplies products and services according to our standard **TERMS and CONDITIONS**.

Individuals wishing to know further details should e-mail us or visit our website: www.vaccine-analytics.com

All invoices are to be paid **28 days** after receipt of initial invoice.



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