



# VacZine Analytics

Bringing life to vaccine strategy...

## MarketVIEW

*Clostridium difficile* vaccines

November 2008

## Model abstract

As well as new small molecule approaches, commercial manufacturers are also pursuing immunologic strategies to prevent and/or manage infections caused by the hospital “superbug”, *Clostridium difficile* (C.diff).

This **MarketVIEW** product is a comprehensive Excel-based model forecasting the potential commercial value of a prophylactic C.diff **vaccine** across the seven major markets. The model contains value (\$ m) and volume (mio doses) estimates in both community and hospitalized populations along with predictions of launch timeframe and future competitive environment(s).

Use of the new vaccine in a therapeutic setting (prevention of relapses) is also included using estimations of CDI case numbers to 2024. The model tabulates all included assumptions and is easily adjusted with client modifications.



**CAT No: VAMV001, published November 2008**

**EXCEL MODEL CONTENTS:**

Title page

Value summary (ACAM C.diff)

Value summary – Total market

Volume summary – Total market

Prophylatic (PX) product

US PX community – forecast

US PX hospital – forecast

UK PX community – forecast

UK PX hospital – forecast

Germany PX community – forecast

Germany PX hospital – forecast

France PX community – forecast

France PX hospital – forecast

Italy PX community – forecast

Italy PX hospital – forecast

Spain PX community – forecast

Spain PX hospital – forecast

Canada PX community – forecast

Canada PX hospital – forecast

Therapeutic (TX) product

Total therapeutic – forecast

US therapeutic – forecast

UK therapeutic – forecast

Germany therapeutic – forecast

France therapeutic – forecast

Italy therapeutic – forecast

Spain therapeutic – forecast

Canada therapeutic – forecast

Assumptions – prophylatic

Assumptions – therapeutic

CDI database

Assumptions CDI cases

Population database

Hospital database

Competition IP landscape

Acambis update – July 2008

About VacZine Analytics

**Worksheets: 38**



## About VacZine Analytics:

VacZine Analytics is a brand new research consultancy based in the United Kingdom. Its aim is to provide high-quality disease and commercial analysis to those working within or in collaboration with the vaccine industry.

With our product lines:

- DiseaseINFOPACK
- OpportunitySCAN
- MarketVIEW
- ExpertREACT
- VaccineSTATS

Our key focus is helping clients to build the case for developing new vaccines.



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