MarketVIEW: *Chlamydia trachomatis* vaccines (CAT: VAMV003)

- **Proposal No/#PO**: [Enter client specific #PO]
- **Product Name**: MarketVIEW: *Chlamydia trachomatis* vaccines – Global market forecast
- **Project Initiation Date**: n/a
- **Billable days**: n/a
- **Initiator(s)**: [Enter client name, function and address]
- **Therapeutic Area**: Adolescent vaccines
- **Product (if applicable)**: **CAT No**: VAMV003, updated June 2011

**Background**

After the global success of new HPV vaccines focused on sexually transmitted infections (STDs), vaccine manufacturers are considering other high-burden infections in the adolescent group, especially *Chlamydia trachomatis* (CT). CT is a major cause of serious reproductive complications in the female with outcomes such as pelvic inflammatory disease (PID) and ectopic pregnancies. Although diagnosed infections with *Chlamydia trachomatis* are curable with antibiotic therapy, the vast majority infections are “silent” and unrecognized. Even after treatment re-infection rates of CT remain high with little chance of eradication within the population.

This MarketVIEW product is a comprehensive MS Excel-based model + summary presentation which forecasts the potential commercial value of a prophylactic *Chlamydia* vaccine across the major Western and emerging markets (BRIC-M). The model contains value ($ m) and volume (mio doses) predictions along with launch timeframe, pricing and penetration estimates. LO/BASE/HI forecast scenarios are included relative to Gardasil adoption as a case study. The impact of country dependent National Immunization Programs and funded “catch-up” campaigns is also studied.
Methodology

*VacZine Analytics* has closely monitored all significant source material pertaining to *Chlamydia trachomatis* epidemiology/vaccines and consulted with global experts regarding their predictions of vaccine deployment. Secondary source materials used are literature articles, government websites, medical bodies and associations, conference proceedings etc.

Previously published research by *VacZine Analytics* in the adolescent field has also been utilised.

**PRODUCT CONTENTS:**

Published June 2011 (CAT No: VAMV003)

*This product is composed of a model and summary presentation*

**Contents – Summary presentation (MS PowerPoint based)**

- Author’s note
- Executive Summary
- Commercial model – key outputs
- Total available market: Chlamydia vaccine (all scenarios) ($ 000s)
- Total available market: Chlamydia vaccine (girls 13 yrs), West ($ 000s)
- Total available market: Chlamydia vaccine (females 14 – 18 yrs), West ($ 000s)
- Total available market: Chlamydia vaccine (girls 13 yrs), Emerging ($ 000s)
- Total available market: Chlamydia vaccine (females 14 – 18 yrs), Emerging ($ 000s)
- Chlamydia vaccine: segment volume analysis (000s doses)
- Chlamydia vaccine: segment value analysis ($ 000s)
- Chlamydia trachomatis: brief background
- Chlamydia trachomatis: clinical features
- Chlamydia trachomatis: treatment options
- Chlamydia trachomatis: natural history of infection
- Chlamydia trachomatis: global incidence
- Chlamydia trachomatis: global prevalence
- US epidemiology
- UK epidemiology
- EU epidemiology
- Reasons for increasing incidence
- Commercial model – key assumptions
- Chlamydia vaccine opportunity: target product profile
- Overall commercial model assumptions
- Population segments included in model: scenario definition
- Chlamydia vaccine market adoption
- Overall commercial model assumptions per country
- Competitive environment: major players
- Competitive environment: other players
- Chlamydia trachomatis vaccine – HPV, a relevant case study?
- HPV: analysis of country uptake
- Chlamydia trachomatis vaccine: key potential upsides
- Bibliography
- Disclaimer

About *VacZine Analytics*

**PAGES: ~50 MS PowerPoint slides, fully referenced/sourced. Available in .pdf form**
Contents – Vaccine demand model (MS Excel-based)

Title Sheet
Scenario definition
Value Scenario Analysis
Value Summary (Western)
Volume Summary (Western)
Value Summary (Emerging)
Volume Summary (Emerging)
Charts – volume (Western)
Charts – value (Western)
Charts – value/volume (Western)
Females (Western) ➔
US (13 yrs/ 14 - 18 yrs)
Canada
UK
France
Germany
Italy
Spain
Other EU
Australia
Japan
Females (Emerging) ➔
Brazil
Russia
India
China
Mexico
Population database
Competition – IP landscape
Assumptions – major markets
Back page
About VacZine Analytics
Disclaimer

WORKSHEETS: ~65
PRODUCT COST:

VacZine Analytics will grant a [enter region] license to [enter client name], for the price of:

- USD $7995.00 / GBP £4995.00 (Region license)*

*A region is North America, Europe or ROW
For orders in the UK, VAT at 20 % will be added to final invoice total

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To order please contact your region account manager or order direct at orders@vaczine-analytics.com
This report can also be purchased on-line. Please review the TERMS and CONDITIONS of purchase.

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Bibliography

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About VacZine Analytics:

VacZine Analytics is an established strategic research agency based in the United Kingdom. Its aim is to provide disease and commercial analysis for the vaccine industry and help build the case for developing new vaccines and biologics.

For more information please visit our website www.vacZine-analytics.com

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