

****Now updated November 2011***

MarketVIEW: Malaria vaccines (CAT: VAMV017)

Proposal No/#PO : [Enter client specific #PO]

Product Name : MarketVIEW: malaria vaccines – Global market forecast

Project Initiation Date : n/a

Billable days : n/a

Initiator(s)

[Enter client name, function and address]

Therapeutic Area : Travel/endemic vaccines

Product (if applicable) : CAT No: VAMV017, updated November 2011

Background

Malaria (*Plasmodium sp*), a mosquito borne parasitic disease, is a major global killer with an estimated 863,000 deaths in 2008 (World Malaria Report). Currently half the world's population is at risk with vulnerable groups such as young children, pregnant women and the HIV infected of particular concern. Although prevention and treatment paradigms to control malaria have been in place for many years these are dogged by numerous issues such as pathogen resistance, intervention availability and cost; particularly in Sub-Saharan African.

The prospect of a malaria vaccine is appealing because large-scale mass vaccination (as conducted with other diseases) could be implemented in Africa and make a significant impact. GSK Biologicals is developing Mosquirix (RTS, S) in Phase III studies across Africa. Although the vaccine has relatively low efficacy (~40-50%) in preventing clinical episodes and severe malaria it is a major step forward for the industry and is prompting other entities to pursue second generation approaches. RTS,S could be available in 2015/2016.

This **MarketVIEW** product is a comprehensive MS Excel-based model + summary presentation which forecasts the potential commercial value of a malaria vaccine across Western travelers/military and endemic markets (public/private). The model contains value (\$ m) and volume (mio doses) predictions along with launch timeframe, pricing and penetration estimates. **LO/BASE/HI** forecast scenarios based upon vaccine efficacy levels are included to visualize the incremental value of higher performance vaccines.



Methodology

VacZine Analytics has closely monitored all significant source material pertaining to malaria epidemiology/vaccines and. Example, secondary source materials used are literature articles, government websites, medical bodies and associations, conference proceedings and previously analyses (where publically available). Previously published research by **VacZine Analytics** in field of travel endemic vaccines has also been utilised.

PRODUCT CONTENTS:

Updated November 2011 (CAT No: VAMV017)

****This product is composed of a model and summary presentation

Contents – Summary presentation (MS PowerPoint based)

Author's note

Executive Summary

Commercial model - key outputs

Malaria vaccine - total predicted market (\$ 000s): all scenarios

Africa (<1 yrs) predicted demand (doses 000s) all scenarios

Africa (1-5 yrs) predicted demand (doses 000s) all scenarios

Non Africa - predicted demand (doses 000s)

Africa (<1 yrs) funding required (\$ 000s) all scenarios

Africa (1-5 yrs) funding required (\$ 000s) all scenarios

Non Africa - funding required (\$ 000s)

Non Africa – private market (\$ 000s)

Traveler's - private market (\$ 000s): hi efficacy only

Malaria vaccine: segment value analysis (\$ 000s) - BASE

Commercial model - key sensitivities

Malaria disease background and epidemiology

Malaria - countries or areas at risk of transmission, 2009

Malaria: majority of disease burden due to P.falciparum

Malaria key model assumptions

The role of a malaria vaccine

Malaria vaccine opportunity: target product profile

Case Study: RTS, S malaria vaccine

Broad market classifications for a malaria vaccine

Endemic regions: estimated order of country/regions rollout

Endemic regions: estimated order of vaccine use in target age groups

Endemic regions: major commercial model assumptions Endemic regions: launch dates/per segment by region

Endemic regions: efficacy determines regional coverage level

Endemic regions: pricing levels

Case study for potential malaria catch-up campaigns Western travelers: major commercial model assumptions Western military: major commercial model assumptions

Comparison with BCG 2005 analysis – key takeaways Commercial model (BASE): detailed comparisons with BCG analysis

Current pipeline for malaria vaccines: MVI/PATH Current pipeline: other major clinical projects

Backup material Bibliography

About VacZine Analytics

Disclaimer



PAGES: 50 MS PowerPoint slides, fully referenced/sourced. Available in .pdf form

Contents - Vaccine demand model (MS Excel-based)

WORKSHEETS: ~65

Title sheet

Author's Note

CHARTS - summary

CHARTS VAL – Endemic (pub) CHARTS VAL – Endemic (private)

CHARTS VOL - Endemic (pub)

CHARTS VOL - Endemic (private)

CHARTS TRAVELERS

GRAND SUMMARY VALUE ALL

VALUE SUMMARY - Endemic (pub)

VOLUME SUMMARY - Endemic (pub)

VOL/VAL Summary - Endemic (priv)

VOL/VAL Summary - Travelers

VOL/VAL Summary - Military

Endemic markets

<1 yrs - West Africa (LO)

1-5 yrs - West Africa (LO)

<1 yrs - West Africa (BASE)

1-5 yrs - West Africa (BASE)

<1 yrs - West Africa (HI)

1-5 yrs - West Africa (HI)

<1 yrs - East Africa (LO)

1-5 yrs - East Africa (LO)

<1 yrs - East Africa (BASE)

1-5 yrs - East Africa (BASE)

<1 yrs - East Africa (HI)

1-5 yrs - Other Africa (HI)

<1 yrs - Other Africa (LO)

1-5 yrs - Other Africa (LO)

<1 yrs - Other Africa (BASE)

1-5 yrs - Other Africa (BASE)

<1 yrs - Other Africa (HI)

1-5 yrs - Other Africa (HI)

All (pub/priv) - LO/BASE/HI

India

Myanmar

Bangladesh

Indonesia

PNG

Pakistan

Brazil

Afghanistan

Western Travelers - US

Western Travelers - EU

Western Travelers - Japan

Western Military - US

Western Military - UK

Western Military - Other

Malaria endemic - birth cohorts (Africa)

Malaria endemic - birth cohorts (Non Africa)

Disclaimer

BACK PAGE

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About VacZine Analytics:

VacZine Analytics is an established strategic research agency based in the United Kingdom. Its aim is to provide disease and commercial analysis for the vaccine industry and help build the case for developing new vaccines and biologics.

For more information please visit our website www.vacZine-analytics.com

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